



CLIENT PRICING

Website Build

Custom Website: \$400 – \$1,200

Template-Based Website: \$100 (simple, fast setup)

Includes:

- *Custom design using your branding*
- *Mobile-first layout*
- *Menu / gallery integration*
- *Contact form (email, phone, map links)*
- *Basic SEO setup – Helps search so customers can find you more easily.*
- *Social media links*
- *1–3 content pages (Home, About, Services/Menu)*

Required Annual Costs (Paid by Client)

These are normal costs for owning a website.

- **Domain Name:** typically \$10–\$15/yr (Namecheap.com)
- **SSL Certificate:** Free (Let's Encrypt) or \$5–\$50/yr if a paid SSL is needed ssls.com
- **Plugin subscriptions (if required):** varies by plugin

Monthly Hosting & Management

1. Basic Hosting Plan

Small site: \$30/mo

Large / high-traffic / advanced features: \$50+/mo

Hosting + security. Client handles all content updates.

Includes:

- *Standard hosting*
- *SSL security*
- *Domain management*
- *Weekly backups*
- *Basic uptime monitoring*

2. Managed Website Plan (Recommended)

Small site: \$55/mo

Large / high-traffic / advanced features: \$75+/mo

You handle the website. Clients handle their own social media/events.

Includes:

- *Everything in Basic Hosting*
- *All routine maintenance + plugin updates*
- *Small content edits (1–2 per month)*
- *Fixing minor issues*
- *Priority support*

Breakdown:

- ***KiteForge:*** *updates, maintenance, small edits*
- ***Client:*** *social media, events, major redesigns*

3. Full Service Plan

Small site: \$80/mo

Large / high-traffic / advanced features: \$100+/mo

Hands-off option. You manage everything.

Includes:

- *Everything in Managed Plan*
 - *Unlimited content edits*
 - *New page additions (as needed)*
 - *Menu/event/promo updates*
 - *Monthly performance report*
 - *Full technical support*
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Optional Add-On Services

Branding

- *Logo design — \$150 (AI) or designer pricing varies*
- *Menu design (print/PDF) — \$100–\$200*
- *Menu revisions — \$50*

Online Store Setup

(Plugin subscription fees paid by client)

- *Store setup — \$150*
- *Product uploads — \$5 per item*

Includes:

- *WooCommerce setup*
- *Payment gateways (Stripe/PayPal)*
- *Product formatting + store settings*
Note: Payment processors have their own transaction fees.

Photography

- *On-site photoshoot — photographer pricing varies*
- *Editing/formatting — included*

Copywriting

- *Page writing (About, Services, Menu) — \$50–\$100 per page*

Booking / Calendar Setup

(Plugin subscription fees paid by client)

- *Event calendar integration — \$100*
- *Booking widget — \$50*

Social Media (Setup Only)

Not full social media management.

- *Account setup (FB/IG/X) — \$40 each*
- *Monthly content scheduling — \$60/mo*
 - *Posting what the client provides*
 - *Linking icons*
 - *Connecting auto-publisher plugins*

Custom Development

- *Custom plugins/features — \$200–\$1,000+ one-time*
- *Maintenance (if needed) — \$20–\$50/mo*

Membership Systems

- *Setup — \$200–\$500*
- *Plugin subscription — paid by client*
- *Optional maintenance — \$20–\$50/mo*

Forum / Community Setup

- *Setup — \$150–\$400*
- *Plugin subscription — paid by client*

- *Maintenance — \$10–\$30/mo*

API Integrations

- *One-time setup — \$100–\$500+*
- *high-end, custom, or interactive charting - **complex data, multiple sources, advanced features \$1000+***
- *Monthly API fees — paid by client*

Analytics Setup

- *Google Analytics, Pixel, etc. — \$50–\$150*
- *Ongoing reporting — \$20–\$40/mo (optional)*

Accessibility (ADA) - inclusiveness for site

- *Audit — \$150–\$400*
- *Fixes — \$100–\$500+*
- *Ongoing monitoring — \$20–\$40/mo (optional)*

Site Speed Optimization

- *Caching/CDN setup — \$100–\$300*
- *CDN subscription — paid by client*
- *Optional maintenance — \$10–\$30/mo*

What You Own vs. What I Manage

- **You own:** *the domain name + any paid plugins.*
- **I manage:** *hosting, updates, maintenance, and support (based on your plan).*